



north lake tahoe

NORTH LAKE TAHOE COOPERATIVE MARKETING COMMITTEE

Meeting Agenda

Wednesday, January 27th, 2015 – 9:00 am

Call in information:

Call in number: 712-770-4010

Meeting ID: 961-748

The January meeting of the North Lake Tahoe Cooperative Marketing Committee will be held on Wednesday, January 27th, 2016 at 9:00 A.M. The meeting will be held in the conference room of the Incline Village Crystal Bay Visitors Bureau located at 969 Tahoe Blvd, Incline Village, NV 89451. Phone: (775) 832-1606.

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

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| A. Call to Order | Chair |
| B. Public Comment (Pursuant to NRS 241.020) | Chair |
| C. Roll Call/Introductions | Chair |
| D. Approval of Agenda (For Possible Action) | Chair |
| E. Approval of October 28, 2015 Coop Meeting Minutes
(For Possible Action) | Chair |
| F. Review and Discussion of Consumer Marketing Efforts | School of Thought |
| G. Review and Discussion on PR & Social Efforts | The Abbi Agency |

H. Review and Discussion on FY 2015/16 Coop Q1 & Q2 Financials Priestester/Chapman

I. *Advertizing RFP to go out in January – Draft Review (For Possible Action) Thompson

J. New Business Chair

K. Old Business Chair

L. Public Comment (Pursuant to NRS 241.020) Chair

M. Adjournment (For Possible Action) Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8700

**RFP will be sent to committee members in a separate email due to the confidential manner of the RFP. It will be posted after final approval.*

Public Posting

Incline Village Post Office

Crystal Bay Post Office

Incline Village Crystal Bay Visitors Center

North Lake Tahoe Resort Association

IVGID

Incline Justice Court

Meeting Location