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**What’s New and Exciting in North Lake Tahoe for Summer 2017**

**North Lake Tahoe, Calif./Nev. (Summer 2017) –** After a record-breaking winter season, summer in [North Lake Tahoe](http://gotahoenorth.com) promises to be just as exciting with a range of new events, activities, grand openings and more. Across the north shore, visitors and locals will find new ways to explore the surrounding mountains and trails, relax and recharge with innovative health and wellness offerings, and celebrate new milestones in familiar places.

With many new experiences here to stay, the coveted North Tahoe summer vacation returns with a refreshed itinerary and an exciting new bucket list. Whether you are exploring by boat, bike or helicopter, a world-class experience is only a hotel stay away.

Check out all that’s new and exciting in North Lake Tahoe and prepare for your best summer yet.

**Activities & Adventure**

**Squaw Valley | Alpine Meadows announces “endless season,” operating beyond July 4 for first time**

Known for offering the longest ski season in Tahoe, Squaw Valley I Alpine Meadows is kicking it up a notch with the commitment to operate skiing and riding as long as conditions allow. The blend of winter and summer follows after a historic season of 714 inches for the resort. Guests can now ski the Shirley Lake Express chair on Saturdays after July 4.

**Tahoe City Golf Course celebrates 100 years this summer**

The Tahoe City Golf course has much to celebrate this summer season. Not only is this golf course turning 100 years old, but its lower elevation means that it will open before many other courses. The skiing and golfing Dual Sport Day is now a reality!

**Tahoe Flow Arts Studio debuts *Magic in Paradise: Beginner Aerial Arts Retreat***

Known as a wellness and sports mecca, North Lake Tahoe welcomes a brand new wellness retreat, *Magic in Paradise: Beginner Aerial Arts Retreat*, hosted by Tahoe Flow Arts Studio. Between June 23 and 25, participants will be treated to instruction in aerial fabrics, yoga, dance, hula hoop, SUP and more. Join Tahoe’s finest instructors, Kelly Smiley & Meredith Calderas for a weekend of creative freedom, mountain adventures and healthy treats.

**Thunderbird Yacht takes to the water for the first time in years**

Thunderbird Lake Tahoe is home to America’s most recognizable—and possibly most valuable—wooden speedboat, the venerable Thunderbird yacht. Since America’s Great Depression, Thunderbird has transported guests in opulent luxury between high-mountain estates and luxury resorts. The yacht is available to charter; private cocktail cruises start at $5,000 / hour (2 hr. minimum); it carries 16 passengers.

**Tahoe Adventure Company revives summer mountain bike program**

This summer, Tahoe Adventure Company (TAC) will debut a revived bike rental program at Tahoe Cross Country in Tahoe City. Featuring a fleet of new Specialized mountain bikes, guests are provided easy access to the vast network of single-track trails and dirt roads. The trail system at Tahoe Cross Country caters to all ability levels and is suitable for families, beginners, intermediate, and more advanced riders. In addition, a variety of Daily Mountain Bike Tours will depart from this location and are fully customizable for all abilities, including families and children.

**Tahoe Adventure Company ignites multi-day guide backcountry hiking**

For the adventurous at heart, explore the Sierra Nevada on foot with knowledgeable guides from Tahoe Adventure Company. Along the Pacific Crest Trail, backpacking excursions are available from two to eight days and follow an extensive trail system along high alpine lakes, old growth conifers, and colorful wildflowers at 8,000-10,000 feet in elevation.

**Resort at Squaw Creek soars to new heights with summer helicopter tours**

After a successful winter of aerial helicopter tours around North Lake Tahoe, Heli-Vertex will take flight this summer just steps away from the hotel. Classic tours such as the Six Peaks of Squaw Valley, Lake Tahoe, Emerald Bay, Sand Harbor, and Shirley Canyon, as well as custom tours run between 10 to 60 minutes.

**Northstar California revamps women’s-specific mountain biking clinic, *Pumps on Pedals***

This weekly event encourages female downhill riders in a welcoming environment taught by women for women. The ride group is always complimentary and is guided by Specialized Academy female coaches. Intended for all ability levels, the excursion culminates at Petra for a glass of wine or beer and plenty of new-found friends.

**Northstar California refreshes *Her Mountain: A Specialized Women’s Weekend***

This twice-a-year camp, offered Jul. 22-23 and Aug. 19-20 includes two full days of female-only riding, friendship and mountain adventure. The weekend is comprised of small group lessons, ensuring individual attention in an environment that encourages team support. Outside of biking, guests are treated to meals, restorative yoga, and a wine mixer hosted by Petra.

**Food & Drink**

**Locally-owned restaurant Suko Yama Sushi opens in The Village at Squaw Valley**

End a high altitude hot tub and hiking adventure at a new sushi restaurant, Suko Yama Sushi, located at the east end of the The Village at Squaw Valley. The grand opening is slated for early June, where visitors can dine on California style sushi, blending fresh fish delivered daily, organic vegetables, and made to order rolls.

**Yamakai Fish and Sushi Co.**

New to The Village at Northstar, Yamakai Fish and Sushi Co. will open its doors on June 16. Diners will enjoy a refined menu of seafood, sushi and Japanese-inspired fare served steps away from the outdoor roller rink. The family-friendly restaurant will offer an extensive kids menu, wine list and colorful atmosphere to create an elevated space for families to dine together.

**Sunnyside celebrates 30 years this summer**

This summer, Sunnyside Restaurant celebrates thirty years of Hula Pie and incredible lakeside dining. Home to the largest outdoor deck in Lake Tahoe, this West Shore staple is a classic stop for afternoon boaters and mountainside adventurers alike. Stop by this summer to help ring in this milestone anniversary and enjoy alfresco dining with unbeatable panoramic views from every table.

**Thunderbird Lodge debuts Mimosa & Garden Tour**

The breathtaking grounds and unbeatable views at the lakeside castle, Thunderbird Lodge, can only get better with a fresh mimosa in hand. On Saturdays at 9:30 a.m. on July 8 and 22; Aug. 5 and 19, stroll through the estate grounds with the Master Gardener, glass in hand, and learn about the native species of plants, shrubs, and trees grown at the estate. A docent-led castle tour is also included, which begins when you board the shuttle bus at the Incline Visitors Center.

**Thunderbird Lodge unveils *Thunderfaire: Grape & Gourmet on the Lake***

On Sunday, Aug. 13 at 4 p.m., twelve wineries and eight Tahoe-area chefs will converge to preserve Lake Tahoe’s art and history. Experience California’s finest wines and Tahoe’s tastiest bites offered throughout the grottoes and secret spaces of Captain George Whittell’s Thunderbird Lodge estate. Raffles, prizes, a silent auction, and entertainment make this themed festival reminiscent of Old World elegance.

**Events**

**Lake Tahoe Shakespeare Festival announces expanded performance calendar for 45th year**

Entertainment, food, family, and friends will converge under the stars on the scenic shore of Lake Tahoe during the 45th year of the Lake Tahoe Shakespeare Festival. Due to audience demand, the Festival will add an additional week of performances of its two mainstage productions between July 8-Aug. 27 at Sand Harbor, Lake Tahoe Nevada State Park.

**A special event partnership between NTBA and Alibi Ale Works**

It wouldn’t be summer without a frosty cold drink and live outdoor music! The North Tahoe Business Association (NTBA), the producers of Music on the Beach in Kings Beach and other special events, will partner exclusively with Alibi Ale Works, a local craft brewery producing a wide range of frequently rotating beers made with pure Lake Tahoe water.

**Lodging**

**The Ritz-Carlton, Lake Tahoe launches new educational Ritz Kids activities**

Ritz Kids have it good this summer with new programs that include an Energy Challenge and a Sustainability Challenge featuring Radio Flyer’s Tesla Models for Kids. This engaging and immersive experience is designed to entertain, educate and inspire young guests to appreciate the need for creative strategies in energy management.

**Local Developments**

**The Lake Club by The Ritz-Carlton, Lake Tahoe opens to resort guests**

Designed by renowned local architect, Clare Walton, for the exclusive use of resort
guests, The Ritz-Carlton, Lake Tahoe introduces the [Lake Club](http://www.ritzcarlton.com/en/hotels/california/lake-tahoe/hotel-overview/press-releases/breaks-ground-lake-club), an exceptional level of luxury service for guests seeking beach-side access. Guests will enjoy an elegant, multi-level dining and bar facility with panoramic views of the lake and an expansive lawn that extends to the water’s edge. An adjacent private boat pier offers a myriad of summer recreational activities and water sports.

**Tahoe City Lodge will break ground this summer**

The [Tahoe City Lodge](http://www.tahoecitylodge.com/) will be the next property to reinvigorate Tahoe City’s lodging options following Tahoe City’s Basecamp Hotel, which opened in summer 2016. The Tahoe City Lodge will offer visitors another lodging option that reflects the vision and values of Tahoe’s locals all while remaining environmentally conscious.

**Highway 28 bike path will begin construction**

Starting with Phase 1 in 2016, this multi-year project will build a three-plus mile shared-use path from the southern end of Incline Village to Sand Harbor State Park. Last year, crews excavated approximately 10,000 cubic yards of material, including relocating IVGID sewer mains and constructing an underpass beneath State Route 28 to bring the future shared use path from the east to west side of the road near the Flume Trail. Work also began on three new parking areas located near the Ponderosa Ranch and Tunnel Creek Café to provide safer parking options for the 1 million recreationists who visit the area annually. More than 2.5 million vehicles a year travel on State Route 28, mixing with as many as 2,000 pedestrians and bicyclists who park and recreate near the roadside on peak days, creating safety and accessibility concerns on the mountain highway. The additional pathway and parking areas will enhance safety and mobility for everyone on the roadway.

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**About North Lake Tahoe**

*Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, twelve ski resorts, hundreds of miles of biking trails, half a dozen communities, and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. For the latest deals, check out the* [*Deals*](http://deals) *tab on* [*www.gotahoenorth.com*](http://www.gotahoenorth.com/)*.*

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