

#### FOR IMMEDIATE RELEASE

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#### North Lake Tahoe - What's New Summer 2018

NORTH LAKE TAHOE, Calif./Nev. (Summer, 2018) — North Lake Tahoe's commitment to environmental health, capital improvements and expanded pedestrian-friendly routes highlights the region's imminent renaissance this summer. Master-planned improvements include the replacement of Fanny Bridge and addition of a shared-use path in Tahoe City; and the development of State Route 28 Shared Use Bike Path from Incline Village to Sand Harbor.

Summer highlights include 2018 Summerlong Long Music, offering complimentary weekly shows across multiple venues; Fourth of July Celebrations throughout the region's individual towns and communities; the 10th Wanderlust Festival at Squaw Valley | Alpine Meadows; and new guided outdoor adventures, providing further access to North Lake Tahoe's peaks, backcountry and largest alpine lake in the U.S.

See below for a complete list of new developments, activities and events by region.

### Getting Here: new non-stop flights to the Reno-Tahoe International Airport

The Reno-Tahoe International Airport is a 45-minute drive from North Lake Tahoe, offering new nonstop flights from Denver and Austin via Frontier Airlines, and nonstop from Chicago via United Airlines. For a complete list of non-stop destinations, visit <a href="mailto:renoairport.com/flight-info">renoairport.com/flight-info</a>.

### **WEST SHORE**

**Dining** - West Shore Cafe, accessible via boat valet, welcomes new Executive Chef Rob Wyss and his California-inspired menu. The restaurant hosts the Lake Tahoe Music Festival, Aug 22. The new Tahoe Fusion, an Asian-Latin inspired food truck across from Homewood Marina, is open weekly Thu. - Mon.

**Events & Activities** - The new <u>Homewood Event Center</u>, formerly the Tahoe Maritime Museum, is open for weddings, family reunions and conferences. Other events and activities include:

- Fourth of July Handcrafted Designs Under the Pines II, July 6-8: fine art, crafts and exhibitors at Homewood Mountain Resort
- Homewood North Lake Tahoe Arts & Crafts Fair, July 20 22
- Homewood Handcrafted Designs (Concours D'Elegance), Aug. 10 12
- 46th annual Concours d'Elegance, Aug 10-11: a celebration of iconic, wooden boats
- Lake Tahoe Music Festival, Aug 21-26: featuring a 26-Piece Academy Orchestra
- <u>Lake Tahoe Open Water Swim Series</u>, Aug. 25: courses include 0.5 2.4-miles
- <u>BIG BLUEgrass</u>, July 27, Sugar Pine Point: bluegrass festival,, including two joint performances with the Lake Tahoe Dance Collective, benefitting Sierra State Parks
- <u>Lake Tahoe Triathlon Half</u>, Aug. 26



- Lake Tahoe Aquabike, Aug. 26
- <u>Lake Tahoe Triathlon Olympic</u>, Aug. 26
- Lake Tahoe Duathlon, Aug. 26
- Homewood Labor Day Handcrafted Designs Under the Pines, Aug. 31 Sept. 2

# **SQUAW VALLEY | ALPINE MEADOWS**

**Go Green! - Squaw Valley Alpine Meadows** donated \$43,235 to the Tahoe Fund and the Truckee River Watershed Council through its Green Bucks program, which allows guests to add donations to purchases. The resort will host the second-annual "Ride On" Employee Bike to Work Program which reduced the resort's carbon footprint in 2017 by 4.3 tons.

**Dining -** The Resort at Squaw Creek debuts its newly renovated Montagna Restaurant, a modern approach to classical Italian fare. Take the Aerial Tram to High Camp at Squaw Valley | Alpine Meadows for dining at 8,200 feet; or enjoy various restaurants in the Village at Squaw Valley.

**Events & Activities** - The Resort at Squaw Creek offers guided <u>Pedal & Paddle</u> tours, and classes through its <u>Fly Fishing Center</u>. Squaw Valley | Alpine Meadows offers weekly live music at <u>Bluesdays in The Village at Squaw Valley</u>. Additional events and activities include:

- Squaw Kids Adventure Camp, June 29 Sept. 3, Fri. Mon.
- Free Outdoor Summer Movie Series, July 5 Aug. 30: New releases and family classics
- Yoga Squaw'd, July 11 Aug. 29: Free outdoor yoga series
- Wanderlust Festival, July 19-22: The largest yoga lifestyle event in the world
- Squaw Mountain Run, July 28: The 37th annual 3.6 mile Mountain Run to High Camp
- REI Outessa Women's Retreat, Aug 2-5: Designed to strengthen women in the outdoors
- <u>Lederhosen 5K</u>, Sept. 22: Oktoberfest Celebration on the back Squaw Valley Trail

## **TAHOE CITY**

**Capital Improvements** - The <u>Fanny Bridge</u> project includes construction of a new county bridge, addition of a roundabout along SR 89, and development of a new county road to bifurcate traffic around the city. The <u>89/50 "Y" to the Trout Creek Bridge</u> project will increase pedestrian mobility and collect and treat stormwater runoff as part of the Lake Tahoe Environmental Improvement Program (EIP). An additional project includes <u>Granlibakken Resort</u>'s new Soul Shelter meditation space, gym and reflection garden.

**Dining** - Wolfdale's Cuisine Unique, owned by Chef and Restaurateur Douglass Dale, celebrates 40 years of its commitment to simply prepared, Japanese-inspired cuisine. Chef Dale shares his passion for locally sourced products through intimate, <u>Farmer's Market cooking classes</u> through August.

**Luxury** - <u>Fly Blackbird</u>, a premier seaplane air service, offers commuter flights from Sausalito to North Lake Tahoe, near Tahoe City. A <u>Tahoe Luxury Property concierge</u> can arrange a boat taxi from the sea plane to their lakeside residences.

**Events & Activities -** <u>Tahoe City Golf Course</u>, the oldest course in Lake Tahoe, celebrates its centennial anniversary with a season of promotions and events. Designed by female pro golfer



May "Queenie" Dunn-Webb in 1918, ladies can enjoy a 9-hole round of golf every Thursday for \$19.18. Additional events and activities include:

- 73rd Annual Dyno-mite Big Band 4th of July Fireworks Show, July 4
- Morning Flow Yoga, Saturdays complimentary at Basecamp Tahoe City
- Tahoe Rim Trail Challenge, through October 31 165-mile trail around Lake Tahoe
- Yoga at the Granlibakken Tahoe, Saturdays at the new Soul Shelter
- Concerts at Commons Beach, Sundays, June 17 Sept. 2 Lake Tahoe Music Series
- Lake Tahoe Dance Festival, July 25-27 at the Gatekeepers Museum
- The Treetop Adventure Park open year-round at the Granlibakken Tahoe
- <u>Lake Tahoe Music Festival</u>, Aug 15: Skylandia State Park and Beach

### **CARNELIAN BAY**

**Luxury -** <u>Stellar Tahoe</u>, Lake Tahoe's newest luxury boat charter service, hits the water this summer. Born and raised on Tahoe's West Shore, Captain Matt Lund shares his in-depth knowledge of the lake with passengers. Stellar Tahoe offers private luxury charters, boat bar hopping tours, sunset and stargazing tours.

**Dining -** Gar Woods offers discounted Wet Woodies every Wednesday through summer.

**Events & Activities** - The 11th annual <u>Tahoe Paddle Race Series</u>, May 26, July 21, Aug. 25 and Sept. 15, is the longest running paddle race series in Lake Tahoe. Event proceeds benefit the nonprofit <u>Lake Tahoe Waterman Association</u>.

#### **DONNER SUMMIT & SUGAR BOWL**

**Dining -** Enjoy Old 40 Bar and Grill for American fare, open year-round.

### **Events & Activities -**

- Firecracker Mile Run & Firework Show, July 4: A one-mile, fun run for all ages
- Summer Concert on the Green, July 6-7: Tahoe Donner Driving Range
- Sugar Bowl Kids Summer Camp, July 23 Aug. 10: With Gateway Mountain Center
- Sierra Crest Ultra Run, Aug. 4: 50K and 30K Ultra Run and 15k Fun Run

#### **TAHOE VISTA**

**Dining -** For healthy, grab-n'-go options, try <u>Pep's Place</u>; or for fine dining and seasonal ingredients, enjoy <u>Old Range Steakhouse</u>.

**Events & Activities** - <u>Tahoe Adventure Company</u>, a local sports outfitter and guiding company, celebrates 15 years of outdoor recreation. The <u>North Tahoe Regional Park</u> includes a disc golf course, playground, dog park, trails, ballfields, and picnic areas. Yoga and jazzercise classes at the <u>North Tahoe Event Center</u> are open to visitors and residents. Additional events and activities include:

- Sunset and Full Moon Kayak Tours, through Oct. 24
- Boys & Girls Club of North Lake Tahoe offers camps throughout the summer



• Run to the Beach, BIG BLUE Adventures, July 4: 5-kilometer or 10-kilometer course

### **NORTHSTAR CALIFORNIA**

**Dining** - Enjoy on-mountain dining at the Downhill Grille + Bar, golf course dining at Martis Valley Grille, or visit the various restaurants in the <u>Village at Northstar</u>. The <u>Ritz-Carlton, Lake</u> Tahoe offers a series of interactive fine dining opportunities, including:

- <u>The Backyard Brick Oven Experience</u> open weekends through July 1, and daily through Labor Day weekend: Culinarians teach children the art of building pizza
- Art of Mixology Sundays: Features three unique cocktails paired with appetizers
- <u>Manzanita Chef's Tasting Counter</u> nightly with advance reservations: An interactive five-course tasting experience featuring views of the open kitchen and personal interaction with the chef.
- <u>Moet Champagne Brunch</u> Sundays: Brunch menu, including unlimited Champagne and Bloody Mary Bar.

**Events & Activities** - The <u>Northstar California Bike Park</u>, the largest lift-served bike park on the West Coast, hosts a variety of events this summer, including a <u>Specialized Bike Academy at Northstar</u>, <u>Pumps on Pedals</u>, and the <u>Northstar Downhill Mountain Bike Race Series</u>. Additional activities and events include:

- Tahoe Star Tours, June 14 Sept. 1: Guided star viewing
- Kids Adventure Club, July 5-6, Aug. 8-9: Including mini golf and a rock climbing wall
- Beerfest & Bluegrass Festival, July 6-8: Roots jams and fresh brews
- <u>Tahoe Trail 100 Leadville Qualifier</u>, July 14: 2-loop bike race, 50 kilometer course
- Her Mountain, July 21-22, Aug. 18-19: Female-only riding and adventure
- Mountain Kids Cook-off Festival, Aug. 5: Cooking, art classes and scenic hikes
- California Enduro Series, Aug. 25-26: Two-day bike race
- <u>Northstar Free-Ride Festival Powered by Interbike</u>, Sept. 13-17: Bike races and clinics,
  Village events and family activities

# **CRYSTAL BAY / KINGS BEACH**

**Capital Improvements** - <u>Boulder Bay</u>, a luxury, mixed use redevelopment of the current Tahoe Biltmore, focuses on rejuvenation, recreation and relaxation. Upon completion, it will include a 275-room hotel, a world class health and wellness center, 20,000 square feet of meeting space, retail, fitness, casino and 59 residences. As part of the master redevelopment, <u>Granite Place at Boulder Bay</u> will feature 18 luxury condominiums with pristine views of Crystal Bay.

**Dining -** For lakeside views, an outdoor Sand Bar and All-American fare, visit <u>Jason's Beachside</u> <u>Grille</u>; or for up-scale dining, enjoy <u>Soule Domaine</u> or <u>Spindleshanks Restaurant</u>.

### **Events & Activities**

- Music on the Beach at Kings Beach, Fridays, June 29 Aug 31: 12th annual free concert series
- July 3rd Fireworks & Beach Party, July 3: 39th annual Independence Day party
- Crystal Bay Club Live Music
  - Aug. 18: Petty Theft "Tribute to Tom Petty & The Heartbreakers"
  - Aug 22: Nahko and Medicine for the People with Xiuhtezcatl



■ Aug 25: The Traveling Spectacular "Music, Magic, Burlesque"

### **INCLINE VILLAGE**

The new <u>Nevada Stateline-to-Stateline Bikeway North Demonstration Project</u> (SR 28 Shared-Use Path) will improve safety, mobility, water quality, and recreational access from Incline Village to Sand Harbor, and eventually extend to South Lake Tahoe.

**Dining -** Enjoy locally-sourced ingredients, outdoor fire pits, live music and lake views at <u>Lone Eagle Grille</u>; or small plates at <u>Bite! American Tapas</u>.

#### **Events & Activities**

- Red, White, and Tahoe Blue Celebration, July 3-4: 11th annual; over 20 events
- 7th Annual Ice Cream Eating Contest, July 2: By Susie Scoops Ice Cream & Frozen Yogurt
- Hyatt Regency Lake Tahoe Resort, Spa & Casino 4th of July Celebration, July 4: Barbecue, lawn games, fireworks and more.
- <u>Lake Tahoe Shakespeare Festival</u>, July 6 Aug. 26: Shakespeare's Macbeth and Beehive headline Sand Harbor's outdoor amphitheater.
- <u>Incline Village Mountain Course</u> offers clinics, live music and children's events, including:
  - Nine & Wine, Thursdays, June 28 Aug. 16: Nine-hole scramble with paired appetizers and wine
  - o Get Golf Ready, through Aug.: Five-day golf clinic
  - o Sunday Family Fun Days, through Oct. 7: Children 17 and under play free
- Marlette 10 Miler Trail Run, Aug. 11: RRCA Nevada State Championship
- Classical Tahoe, July 8 Aug. 12: Music festival at Sierra Nevada College
- Marlette Lake Tahoe 50K, Aug. 11: From Spooner to Marlette Lake
- Flume Trail Bikes offers bike rentals and shuttle services along the Tahoe Flume Trail
- XTERRA Lake Tahoe Off-road Triathlon, Aug. 19: 1500-meter swim, 22-mile bike, 10K run
- <u>Thunderbird Lodge</u>: The iconic East Shore mansion, owned by the late George Whittell, hosts a variety of summer events, including winemakers' dinners and tours. Additional events and activities include:
  - o Lake Tahoe Paddling Thunderbird Paddle and Open Water Swim
  - For a full list of summer happenings, visit thunderbirdtahoe.org.

**OUTDOOR OUTFITTERS** - From water sports to backcountry exploration, various outfitters offer guided experiences and equipment for all ages.

- Wild Society: The "Troupe of Travel Ambassadors & Masterminds" offers a variety of guided clear kayak experiences, including after dark light-up tours in clear-bottom kayaks. Additional activities include guided trips through Desolation Wilderness, and Yoga and Paddle events.
- NEW <u>Off Road Tahoe</u>: The first guided off road tour company in the Tahoe-Truckee area.
  Participants can take three hour tours for up to seven people in Utility Terrain Vehicles (UTVs).
- <u>Clearly Tahoe</u>: The clear-bottom kayak company invites kayakers to experience the lake at depths of up to 65 feet.
- <u>Dirt Gypsy Adventures</u>: The outfitter offers trailhead shuttles around the Lake Tahoe Basin for hikers, trail runners and mountain bikers looking to tackle point-to-point excursions.
- <u>Tahoe Mountain Guides</u>: Offers bike rentals, shuttle services and guided tours for riders of all levels.



 <u>Waterman's Landing</u>: The paddle craft rental company offers recreational and performance stand-up paddleboards, single and double kayaks, canoes and outrigger canoes. Waterman's Landing specializes in private and group instruction, fitness programs, SUP yoga, tours and corporate experiences.

#### **About North Lake Tahoe**

Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, twelve ski resorts, hundreds of miles of biking trails, half a dozen communities, and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. For more information, visit: gotahoenorth.com.

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