



north lake tahoe

Incline Village/Crystal Bay Visitors Bureau

AGENDA

Board Meeting

Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday, November 18th, 2015 3:00pm

*****NOTE NEW TIME*****

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday, November 18th, 2015, beginning at 3:00 p.m. The meeting will be held in the board room of the Incline Village Crystal Bay Visitors Bureau, 969 Tahoe Blvd., Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Bill Wood |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether
or not it is included on the Agenda of this meeting. | Bill Wood |
| III. Approval of Agenda – (For Possible Action) | Bill Wood |
| IV. Approval of Board Minutes from the Meeting of
October 21st, 2015 – (For Possible Action) | Bill Wood |
| V. FYE 2014/15 Budget Audit Results (For Possible Action) | Joe Costanza/
Andy Chapman |
| VI. Update on North Tahoe Express Program | Jamie Wright,
Executive Director, TMA |
| VII. Review of September TOT Collection Report
(For Possible Action) | Andy Chapman |

- VIII. Review of October Financial Statements
(For Possible Action)** **Andy Chapman/
Ava Hinojosa**
- IX. Appointment of IVCBVB Representative to RSCVA Board
(For Possible Action)** **Andy Chapman**
- X. Standing Reports** **Andy Chapman**
- a. Stats
 - i. September Occupancy Report
 - ii. September Room Rate Comparison
 - iii. Visitor Center Traffic Log
 - b. Reno Tahoe International Airport Report
 - c. DestiMetrics October Occupancy Report
- XI. Departmental Reports** **Andy Chapman**
- a. Conference Sales
 - b. Leisure Sales
 - c. Public Relations/Social Media
 - d. Consumer Marketing
- XII. President/CEO Report** **Andy Chapman**
- a. Update on Business Development Manager Position
 - b. Update on Winter Activity Tickets Efforts
 - c. Operations Report
 - d. CEO Written Activity Report
- XIII. Old Business** **Bill Wood**
- a. Nevada Governor's Tourism Summit
- XIV. New Business** **Bill Wood**
- a. December Board Meeting Cancellation
 - b. SoupFest: Friday December 11th
- XV. PUBLIC COMMENT – Pursuant to NRS 241.020** **Bill Wood**
**This is the time for public to comment on any matter whether
or not it is included on the Agenda of this meeting.**
- XVI. Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend this meeting should contact Tricia Davis at (775) 832-1606.

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

Incline Village Post Office

Crystal Bay Post Office

Incline Village Crystal Bay Visitor Bureau

IVGID Office

Incline Justice Court

Nevada notices - <http://www.notice.nv.gov>

Submitted by

Tricia Davis