



north lake tahoe
Incline Village/Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday April 20th , 2016 3:00 pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday April 20th, 2016 beginning at 3:00 pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Bill Wood |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020 This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Bill Wood |
| III. Approval of Agenda – (For Possible Action) | Bill Wood |
| IV. Approval of Board Minutes from the Board Retreat Meeting of March 15th 2016 – (For Possible Action) | Bill Wood |
| V. Review of February TOT Collection Report | Andy Chapman |
| VI. Review of March Financial Statements (For Possible Action) | Andy Chapman/ Ava Hinojosa |
| VII. Review of Strategic Board Discussion | Andy Chapman |
| VIII. Discussion and Direction on 2016/17 Preliminary Revenue Projections | Andy Chapman |
| IX. Standing Reports | Andy Chapman |
| a. Stats | |
| i. February Occupancy Report | |
| ii. February Room Rate Comparison | |
| iii. Visitor Center Traffic Log | |

- b. Website Stats – March
- c. RTIA Report – February
- d. DestiMetrics Occupancy Report – March

- X. **President/CEO Report** **Andy Chapman**
- a. **Visitor Center Operations Update**
 - i. **Visitor Information Display Installation**
 - b. **Operations Update**
 - i. **Staffing Update**
 - c. **CEO Written Report**

- XI. **Old Business** **Bill Wood**

- XII. **New Business** **Bill Wood**
- a. **Amgen Tour of California Women’s Race – May 19th**
 - i. **Road Closures**
 - ii. **Volunteer Needs**
 - b. **TravelNevada Infrastructure Grant**
 - c. **TravelNevada Marketing Grant**

- XIII. **PUBLIC COMMENT – Pursuant to NRS 241.020** **Bill Wood**
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.

- XIV. **Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend should contact Ava Hinojosa at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

**Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau**

**IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>**