



north lake tahoe

Incline Village/Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday, January 20th, 2016 3:00pm

*****NOTE NEW TIME*****

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday, January 20th, 2016 beginning at 3:00 p.m. The meeting will be held in the board room of the Incline Village Crystal Bay Visitors Bureau, 969 Tahoe Blvd., Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

- | | |
|---|---------------------------------------|
| I. Call to Order/Roll Call | Bill Wood |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Bill Wood |
| III. Approval of Agenda – (For Possible Action) | Bill Wood |
| IV. Approval of Board Minutes from the Meeting of November 18th, 2015 – (For Possible Action) | Bill Wood |
| V. Update on 2014/15 Budget Audit Results (GASB68) | Andy Chapman |
| VI. FY 2016/17 Budget Timeline | Andy Chapman |
| VII. Review of November TOT Collection Report | Andy Chapman |
| VIII. Review of December Financial Statements (For Possible Action) | Andy Chapman/
Ava Hinojosa |
| IX. Update on RSCVA Board Appointment | Bill Wood/Andy Chapman |

X. Standing Reports

Andy Chapman

- a. Stats
 - i. November Occupancy Report
 - ii. November Room Rate Comparison
 - iii. Visitor Center Traffic Log
- b. Website Statistics - December
- c. Reno Tahoe International Airport Report - November
- d. DestiMetrics Occupancy Report - January

XI. Departmental Reports

Andy Chapman

- a. Conference Sales
- b. Leisure Sales
- c. Public Relations/Social Media
- d. Consumer Marketing

XII. President/CEO Report

Andy Chapman

- a. Update on Winter Activity Tickets Efforts
- b. TravelNevada Tourism Infrastructure Grant
- c. Operations Report
- d. CEO Written Activity Report

XIII. Old Business

Bill Wood

XIV. New Business

Bill Wood

- a. NLT Marketing Coop Meeting, January 27th
- b. Visit California Outlook Forum – Feb. 22nd – 24th
- c. Reno Tahoe Territory Booth at LA Travel Show – Feb. 27th - 28th
- d. Board Retreat – April 20th, Thunderbird Lodge

XV. PUBLIC COMMENT – Pursuant to NRS 241.020

Bill Wood

This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.

XVI. Adjournment – (For Possible Action)

Physically disabled persons desiring to attend should contact Tricia Davis at (775) 832-1606.

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

**Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau**

**IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>**

Submitted by
Tricia Davis