



north lake tahoe  
Incline Village/Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday June 15<sup>th</sup> , 2016 3:00 pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday June 15<sup>th</sup>, 2016 beginning at 3:00 pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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|---|---------------------------------------|
| <b>I. Call to Order/Roll Call</b>   | <b>Bill Wood</b>                      |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Bill Wood</b>                      |
| <b>III. Approval of Agenda – (For Possible Action)</b>  | <b>Bill Wood</b>                      |
| <b>IV. Approval of April 18<sup>th</sup> Board Minutes (For Possible Action)</b>  | <b>Bill Wood</b>                      |
| <b>V. Board Presentation – NDOT Hwy 28 Bike Project</b>   | <b>Nick Johnson</b>                   |
| <b>VI. Review of April TOT Collection Report</b>  | <b>Andy Chapman</b>                   |
| <b>VII. Review of May Financial Statements</b><br><b>(For Possible Action)</b>  | <b>Andy Chapman/<br/>Ava Hinojosa</b> |
| <b>VIII. Discussion and Final Approval on FY 2016/17 Budget</b><br><b>(For Possible Action)</b>   | <b>Andy Chapman</b>                   |
| <b>IX. Review and Input on NLT Coop Agency Contract</b>   | <b>Andy Chapman</b>                   |
| <b>X. Approval of 2016/17 Event Marketing Grant Program</b><br><b>(For Possible Action)</b>   | <b>Lee Koch/Andy Chapman</b>          |

- XI. Appointment of FY 2016/17 Officer Positions  
(For Possible Action)** **Bill Wood/  
Andy Chapman**
- XII. Appointment of NLT Marketing Coop Members  
(For Possible Action)** **Bill Wood/  
Andy Chapman**
- XIII. Standing Reports** **Andy Chapman**
- a. Stats
    - i. April Occupancy Report
    - ii. April Room Rate Comparison
    - iii. May Visitor Center Traffic Log
  - b. Website Stats – May
  - c. RTIA Report – April
  - d. DestiMetrics Occupancy Report – May
  - e. RASC Update
    - i. Boyd Aviation Conference September 18-20
- XIV. Management Reports** **Andy Chapman**
- a. Visitor Center Operations Update
  - b. Operations Update
    - i. Staffing Update
  - c. CEO Written Report
- XV. Old Business** **Bill Wood**
- XVI. New Business** **Bill Wood**
- XVII. PUBLIC COMMENT – Pursuant to NRS 241.020** **Bill Wood**  
This is the time for public to comment on any matter whether  
or not it is included on the Agenda of this meeting.
- XVIII. Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend should contact Ava Hinojosa at (775) 832-1606.  
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

**Public Postings:**

**Incline Village Post Office  
Crystal Bay Post Office  
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**IVGID Office  
Incline Justice Court  
Nevada notices - <http://www.notice.nv.gov>**