



north lake tahoe
Incline Village/Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday July 20th , 2016 3:00 pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday July 20th, 2016 beginning at 3:00 pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Heather Bacon |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Heather Bacon |
| III. Approval of Agenda – (For Possible Action) | Heather Bacon |
| IV. Approval of June 15th Board Minutes (For Possible Action) | Heather Bacon |
| V. Board Presentation – Travel Nevada Program Update | Bethany Drysdale |
| VI. Board Presentation – IVGID Branding/Community Place | Sharon Heider/
Paul Raymore |
| VII. Review of May TOT Collection Report | Andy Chapman |
| VIII. Review of Draft FY 2015/16 YE June Financial Statement (For Possible Action) | Andy Chapman/
Ava Hinojosa |
| IX. Update on NLT Coop Agency Transition Process | Andy Chapman |
| X. Discussion on CEO Performance Review/Sub Committee (For Possible Action) | Bill Wood/Heather Bacon |

- XI. Standing Reports** **Andy Chapman**
- a. Stats
 - i. May Occupancy Report
 - ii. May Room Rate Comparison
 - iii. June Visitor Center Traffic Log
 - b. Website Stats – June
 - c. RTIA Report – May
 - d. DestiMetrics Occupancy Report – June
- XII. Management Reports** **Andy Chapman**
- a. Visitor Center Operations Update
 - b. Operations Update
 - i. Staffing Update
 - c. CEO Written Report
- XIII. Old Business** **Heather Bacon**
- Travel Nevada Marketing Grant Awards
- XIV. New Business** **Heather Bacon**
- Travel Nevada Australian Sales Mission
- XV. PUBLIC COMMENT – Pursuant to NRS 241.020** **Heather Bacon**
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.
- XVI. Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend should contact Ava Hinojosa at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

**Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau**

**IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>**