



north lake tahoe
Incline Village/Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday, November 15th 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday November 15th, 2017 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Heather Bacon |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Heather Bacon |
| III. Approval of Agenda (For Possible Action) | Heather Bacon |
| IV. Approval of October Board Minutes (For Possible Action) | Heather Bacon |
| V. Winter Consumer Marketing Update | Augustine/Richter7 |
| VI. Winter Communications Update | Abbi Agency |
| VII. Review of October 2017/18 Financial Statements (For Possible Action) | Andy Chapman |
| VIII. Review of November Dashboard Report | Andy Chapman |
| IX. Coop Departmental Reports | Andy Chapman |
| a. Conference Sales | |
| b. Leisure Sales | |
| c. Website Content | |
| d. Communications/Social | |
| e. Advertising | |

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| X. Management Reports | Staff |
| a. Operations Verbal Report | |
| b. Business Development Manager Report | |
| c. President/CEO | |
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| XI. Old Business | Heather Bacon |
| a. Operations & Finance Director Position Update | |
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| XII. New Business | Heather Bacon |
| a. Soupfest Event – December 8th | |
| b. Next Board Meeting – January 17th, 2018 | |
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| XIII. Director Comments | Heather Bacon |
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| XIV. PUBLIC COMMENT – Pursuant to NRS 241.020 | Heather Bacon |
| This is the time for public to comment on any matter whether | |
| or not it is included on the Agenda of this meeting. | |
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| XV. Adjournment – (For Possible Action) | |

Physically disabled persons desiring to attend should contact Alex Blevins at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

Incline Village Post Office

Crystal Bay Post Office

Incline Village Crystal Bay Visitor Bureau

IVGID Office

Incline Justice Court

Nevada notices - <http://www.notice.nv.gov>