



north lake tahoe  
Incline Village/Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday, October 18<sup>th</sup> 3pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday October 18<sup>th</sup>, 2017 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

- |   |                      |
|---|----------------------|
| <b>I. Call to Order/Roll Call</b>   | <b>Heather Bacon</b> |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Heather Bacon</b> |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Heather Bacon</b> |
| <b>IV. Approval of September Board Minutes (For Possible Action)</b>  | <b>Heather Bacon</b> |
| <b>V. Presentation on ICBA Business Efforts and Opportunities</b>   | <b>Mike Young</b>    |
| <b>VI. Discussion and Action on ICBA Funding Opportunities (For Possible Action)</b>  | <b>Andy Chapman</b>  |
| <b>VII. Review of September 2017/18 Financial Statements (For Possible Action)</b>  | <b>Andy Chapman</b>  |
| <b>VIII. Review of October Dashboard Report</b>   | <b>Andy Chapman</b>  |
| <b>IX. Coop Departmental Reports</b>  | <b>Andy Chapman</b>  |
| <b>a. Conference Sales</b>  |                      |
| <b>b. Leisure Sales</b>   |                      |
| <b>c. Website Content</b>   |                      |
| <b>d. Communications/Social</b>   |                      |
| <b>e. Advertising</b>   |                      |

- |              |  |                      |               |
|--------------|--|----------------------|---------------|
| <b>X.</b>    | <b>Management Reports</b>  | <b>Staff</b>         |               |
|              | <b>a. Operations Verbal Report</b>   |                      |               |
|              | <b>b. Business Development Manager Report</b>  |                      |               |
|              | <b>c. President/CEO</b>  |                      | <b>Report</b> |
| <b>XI.</b>   | <b>Old Business</b>  | <b>Heather Bacon</b> |               |
| <b>XII.</b>  | <b>New Business</b>  | <b>Heather Bacon</b> |               |
| <b>XIII.</b> | <b>Director Comments</b>   | <b>Heather Bacon</b> |               |
| <b>XIV.</b>  | <b>PUBLIC COMMENT – Pursuant to NRS 241.020</b>  | <b>Heather Bacon</b> |               |
|              | <b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> |                      |               |
| <b>XV.</b>   | <b>Adjournment – (For Possible Action)</b>   |                      |               |

Physically disabled persons desiring to attend should contact Alex Blevins at (775) 832-1606.  
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

**Public Postings:**

**Incline Village Post Office**  
**Crystal Bay Post Office**  
**Incline Village Crystal Bay Visitor Bureau**

**IVGID Office**  
**Incline Justice Court**  
**Nevada notices - <http://www.notice.nv.gov>**