

2017- 2018 North Lake Tahoe Tourism Schedule

Dates	Event	Tourism Representative	Location
July 8 - 15	Visit California UK Sales Mission	Sarah Winters	UK & Ireland
August N/A			
September 26-29	DMA West	Sarah Winters	Las Vegas
October 9-13	LA Sales Calls	Sarah Winters	Los Angeles
22-26	Mexico Sales Mission	Sarah Winters	Mexico City & Cancun
November N/A			
December 4-5	Governor's Global Tourism Summit	Sarah Winters, Bart Peterson & Andy Chapman	Las Vegas
January 16-19	Go West Summit	Sarah Winters	Salt Lake City, UT
February 5-8 14-16 21-22	San Francisco Sales Calls Visit California Outlook Forum NAJs RTO Summit	Bart Peterson Sarah Winters, Bart Peterson Bart Peterson	Bay Area Anaheim, CA Marina del Ray, CA
March 17-22	SkiTops	Bart Peterson	Copper Mountain, CO
April 8-14 26-28	Mountain Travel Symposium Rural Roundup	Sarah Winters TBD	South Lake Tahoe Elko, NV
May 19-23 11-31	International Pow Wow (IPW) Australia Sales Mission	Sarah Winters Bart Peterson	Denver, CO Australia & New Zealand
June N/A			

For additional information on the tourism calendar, reach out to sarah@gotahoenorth.com

**Dates and information is subject to change*