



north lake tahoe  
Incline Village/Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday July 18<sup>th</sup>, 2018 3pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday July 18<sup>th</sup>, 2018 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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|---|-------------------------------|
| <b>I. Call to Order/Roll Call</b>   | <b>Blane Johnson</b>          |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Blane Johnson</b>          |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Blane Johnson</b>          |
| <b>IV. Approval of June Board Minutes (For Possible Action)</b>   | <b>Blane Johnson</b>          |
| <b>V. Review of Partnership Funding Recommendation (15 min)</b><br><b>(For Possible Action)</b>   | <b>Andy Chapman</b>           |
| <b>VI. Review of Draft FYE 2017/18 Financial Statements (10 min)</b>  | <b>Andy Chapman/Greg Long</b> |
| <b>VII. Review of July Dashboard Report (10 min)</b>  | <b>Andy Chapman</b>           |
| <b>VIII. CEO Salary Review and Performance Incentive (45 min)</b><br><b>(For Possible Action)</b>   | <b>Heather Bacon</b>          |
| <b>IX. Coop Departmental Reports</b>  | <b>Andy Chapman</b>           |
| <b>a. Conference Sales</b>  |                               |
| <b>b. Leisure Sales</b>   |                               |
| <b>c. Website Content</b>   |                               |
| <b>d. Communications/Social</b>   |                               |
| <b>e. Advertising</b>   |                               |

Board Agenda

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|--------------|--|----------------------|
| <b>X.</b>    | <b>Management Reports</b>  | <b>Staff</b>         |
|              | <b>a. Operations Report</b>  |                      |
|              | <b>b. Business Development Manager Report</b>  |                      |
|              | <b>c. President/CEO</b>  |                      |
| <br>         |  |                      |
| <b>XI.</b>   | <b>Old Business</b>  | <b>Blane Johnson</b> |
| <br>         |  |                      |
| <b>XII.</b>  | <b>New Business</b>  | <b>Blane Johnson</b> |
| <br>         |  |                      |
| <b>XIII.</b> | <b>Director Comments</b>   | <b>Blane Johnson</b> |
| <br>         |  |                      |
| <b>XIV.</b>  | <b>PUBLIC COMMENT – Pursuant to NRS 241.020</b>  | <b>Blane Johnson</b> |
|              | <b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> |                      |
| <br>         |  |                      |
| <b>XV.</b>   | <b>Adjournment – (For Possible Action)</b>   |                      |

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

**Public Postings:**

**Incline Village Post Office**

**Crystal Bay Post Office**

**Incline Village Crystal Bay Visitor Bureau**

**IVGID Office**

**Incline Justice Court**

**Nevada notices - <http://www.notice.nv.gov>**