



north lake tahoe
Incline Village/Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday September 19th, 2018 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday September 19th, 2018 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Blane Johnson |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Blane Johnson |
| III. Approval of Agenda (For Possible Action) | Blane Johnson |
| IV. Approval of July 18th Board Minutes (For Possible Action) | Blane Johnson |
| V. Review of Final FYE 2017/18 Financial Statements (15 min)
(For Possible Action) | Brad Capurro/A. Chapman |
| VI. Review of August 2018 Financial Statements (10 min)
(For Possible Action) | Andy Chapman |
| VII. Appointment of IVCB Representative on TMA Board (10 min)
(For Possible Action) | Blane Johnson |
| VIII. Dean Runyan Travel and Tourism Economic Study (15 min)
(For Possible Action) | Andy Chapman |
| IX. Review of CEO FY 2018/19 Strategic Goals (30 min)
(For Possible Action) | Blane Johnson |
| X. Review of September Dashboard Report (10 min) | Andy Chapman |
| XI. Coop Departmental Reports
a. Conference Sales | Andy Chapman |

Board Agenda

- b. Leisure Sales
- c. Website Content
- d. Communications/Social
- e. Advertising

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| XII. Management Reports <ul style="list-style-type: none">a. Operations Reportb. Business Development Manager Reportc. President/CEO | Staff |
| XIII. Old Business <ul style="list-style-type: none">a. Interbike – October 15th – 20thb. IVCB Transportation Discussionc. IVCB 2019 Fireworks Update | Blane Johnson |
| XIV. New Business <ul style="list-style-type: none">a. Joint IVCBVB & NLTRA Board Meeting – October 17th | Blane Johnson |
| XV. Director Comments | Blane Johnson |
| XVI. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Blane Johnson |
| XVII. Adjournment – (For Possible Action) | |

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau

IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>