



north lake tahoe  
Incline Village/Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday May 15<sup>th</sup> 2019 3pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday May 15<sup>th</sup>, 2019 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

- |   |  |
|---|--|
| <b>I. Call to Order/Roll Call</b>   | <b>Blane Johnson</b>                   |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Blane Johnson</b>                   |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Blane Johnson</b>                   |
| <b>IV. Approval of April Board Minutes (For Possible Action)</b>  | <b>Blane Johnson</b>                   |
| <b>V. Presentation on Economic Significance of Travel Research</b>  | <b>Leon Aliski/<br/>Dan Michell</b>    |
| <b>VI. Review and input on Draft FYE 2019/12 Budget</b>   | <b>Andy Chapman/Greg Long</b>          |
| <b>VII. Discussion on Partnership Funding Process and Timeline</b>  | <b>Andy Chapman</b>                    |
| <b>VIII. Review of April 2017/18 Financial Statements</b><br><b>(For Possible Action)</b>   | <b>Greg Long</b>                       |
| <b>IX. Update on TART Transit Extension to Tunnel Creek Facility</b>  | <b>Andy Chapman</b>                    |
| <b>X. Update on July 4<sup>th</sup> Firework Coalition Efforts</b>  | <b>Andy Chapman/<br/>Blane Johnson</b> |
| <b>XI. Review of May Dashboard Report</b>   | <b>Greg Long</b>                       |

- XII. Coop Departmental Reports** **Andy Chapman**
- a. Conference Sales
  - b. Leisure Sales
  - c. Website Content
  - d. Communications/Social
  - e. Advertising
- XIII. Management Reports** **Staff**
- a. Operations Report
  - b. Business Development Manager Report
  - c. President/CEO
- XIV. Old Business** **Blane Johnson**
- XV. New Business** **Blane Johnson**
- a. NLTRA Staffing Changes Update
  - b. Visitor Center Bike Rental Operation
- XVI. Director Comments** **Blane Johnson**
- XVII. PUBLIC COMMENT – Pursuant to NRS 241.020** **Blane Johnson**  
This is the time for public to comment on any matter whether  
or not it is included on the Agenda of this meeting.
- XVIII. Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.  
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

**Public Postings:**

Incline Village Post Office  
Crystal Bay Post Office  
Incline Village Crystal Bay Visitor Bureau

IVGID Office  
Incline Justice Court  
Nevada notices - <http://www.notice.nv.gov>