



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday September 18<sup>th</sup>, 2019 3pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday September 18<sup>th</sup>, 2019 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| <b>I. Call to Order/Roll Call</b>   | <b>Bill Wood</b>                                  |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Bill Wood</b>                                  |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Bill Wood</b>                                  |
| <b>IV. Approval of July Board Minutes (For Possible Action)</b>   | <b>Bill Wood</b>                                  |
| <b>V. Review of FYE 2018/19 Financial Statements (10 min)</b><br><b>(For Possible Action)</b>   | <b>Brad Capurro/<br/>Andy Chapman</b>             |
| <b>VI. Review of August 2019 Financial Statements</b><br><b>(For Possible Action)</b>   | <b>Greg Long/Andy Chapman</b>                     |
| <b>VII. 2018/19 NLTMC Program Recap</b>   | <b>Amber Burke/Sarah Winters/<br/>Liz Bowling</b> |
| <b>VIII. Review of Winter 2019/20 Consumer Creative Campaign</b>  | <b>Augustine Agency</b>                           |
| <b>IX. 2018/19 SMARI Recap Overview</b>   | <b>Andy Chapman/Amber Burke</b>                   |
| <b>X. Discussion and Input on FY 2019/20 CEO Performance Goals</b>  | <b>Bill Watson/Andy Chapman</b>                   |

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|---------------|--|---------------------|
| <b>XI.</b>    | <b>Review of September Dashboard Report (10 min)</b>   | <b>Greg Long</b>    |
| <b>XII.</b>   | <b>Coop Departmental Reports</b> <ul style="list-style-type: none"><li>a. Conference Sales</li><li>b. Leisure Sales</li><li>c. Website Content</li><li>d. Communications/Social</li><li>e. Advertising</li></ul> | <b>Andy Chapman</b> |
| <b>XIII.</b>  | <b>Management Reports</b> <ul style="list-style-type: none"><li>a. Operations Report</li><li>b. Business Development Manager Report</li><li>c. President/CEO</li></ul>   | <b>Staff</b>        |
| <b>XIV.</b>   | <b>Old Business</b> <ul style="list-style-type: none"><li>a. Washoe County STR Ordinance Update</li></ul>  | <b>Bill Wood</b>    |
| <b>XV.</b>    | <b>New Business</b> <ul style="list-style-type: none"><li>a. November Joint Board Meeting</li></ul>  | <b>Bill Wood</b>    |
| <b>XVI.</b>   | <b>Director Comments</b>   | <b>Bill Wood</b>    |
| <b>XVII.</b>  | <b>PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b>                                      | <b>Bill Wood</b>    |
| <b>XVIII.</b> | <b>Adjournment – (For Possible Action)</b>   |                     |

**Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.**

**Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>**

**Public Postings:**

**Incline Village Post Office**

**Crystal Bay Post Office**

**Incline Village Crystal Bay Visitor Bureau**

**IVGID Office**

**Incline Justice Court**

**Nevada notices - <http://www.notice.nv.gov>**