



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday October 23rd, 2019 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday October 23rd, 2019 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

- | | |
|---|---------------------------------|
| I. Call to Order/Roll Call | Bill Wood |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Bill Wood |
| III. Approval of Agenda (For Possible Action) | Bill Wood |
| IV. Approval of September Board Minutes (For Possible Action) | Bill Wood |
| V. 2018/19 Advertising Effectiveness and ROI Presentation | Nick Falkenstein, SMARI |
| VI. Tahoe Transportation District/One Tahoe Funding Plan (Discussion and Presentation for Possible Action) | Carl Hasty/Derek Morse |
| VI. Review and Approval FY 2019/20 CEO Performance Goals (For Possible Action) | Bill Watson/Andy Chapman |
| VII. Review of August 2019 Financial Statements (For Possible Action) | Greg Long |
| VIII. Review of October Dashboard Report | Greg Long/Andy Chapman |
| IX. Coop Departmental Reports
a. Conference Sales
b. Leisure Sales | Andy Chapman |

Board Agenda

- c. Website Content
- d. Communications/Social
- e. Advertising

- | | |
|--|------------------|
| <p>X. Management Reports</p> <ul style="list-style-type: none">a. Operations Reportb. Business Development Manager Reportc. President/CEO | <p>Staff</p> |
| <p>XI. Old Business</p> | <p>Bill Wood</p> |
| <p>XII. New Business</p> | <p>Bill Wood</p> |
| <p>XIII. Director Comments</p> | <p>Bill Wood</p> |
| <p>XIV. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether
or not it is included on the Agenda of this meeting.</p> | <p>Bill Wood</p> |
| <p>XV. Adjournment – (For Possible Action)</p> | |

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:

Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau

IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>