



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday January 15<sup>th</sup>, 2020 3pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday January 15<sup>th</sup>, 2020 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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|---|-----------------------------------|
| <b>I. Call to Order/Roll Call</b>   | <b>Bill Wood</b>                  |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Bill Wood</b>                  |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Bill Wood</b>                  |
| <b>IV. Approval of November Board Minutes (For Possible Action)</b>   | <b>Bill Wood</b>                  |
| <b>V. Washoe County Short Term Rental Ordinance Update (30 min)</b>   | <b>WC Commissioner Berkbigler</b> |
| <b>VI. Washoe County Tahoe Area Plan Update (20 min)</b>  | <b>WC Sr. Planner Eric Young</b>  |
| <b>VII. Appointment of Ashlee Barton to NLTMC Committee (5 min)</b><br><b>(For Possible Action)</b>   | <b>Andy Chapman</b>               |
| <b>VIII. Appointment of Reps on Marketing RFP Committee (10 min)</b><br><b>(For Possible Action)</b>  | <b>Andy Chapman</b>               |
| <b>IX. Review of December 2019 Financial Statements (15 min)</b><br><b>(For Possible Action)</b>  | <b>Greg Long</b>                  |
| <b>X. Review of January Dashboard Report (15 min)</b>   | <b>Greg Long/A. Chapman</b>       |

Board Agenda

- XI. **Review of FY 2020/21 Budget Development Timeline (10 min)** **Andy Chapman**
  
- XII. **Board Discussion on Meeting Scheduled Start Time (10 min)  
(For Possible Action)** **Bill Wood/Andy Chapman**
  
- XIII. **Coop Departmental Reports** **Andy Chapman**
  - a. **Conference Sales**
  - b. **Leisure Sales**
  - c. **Website Content**
  - d. **Communications/Social**
  - e. **Advertising**
  
- XIV. **Management Reports** **Staff**
  - a. **Operations Report**
  - b. **Business Development Manager Report**
  - c. **President/CEO**
  
- XV. **Old Business** **Bill Wood**
  
- XVI. **New Business** **Bill Wood**
  - **Board Retreat Date**
  
- XVII. **Director Comments** **Bill Wood**
  
- XVIII. **PUBLIC COMMENT – Pursuant to NRS 241.020** **Bill Wood**

**This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.**
  
- XIX. **Adjournment – (For Possible Action)**

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.  
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

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Incline Justice Court  
Nevada notices - <http://www.notice.nv.gov>**