



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday February 19th, 2020 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday February 19th, 2020 beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

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| I. Call to Order/Roll Call | Bill Wood |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Bill Wood |
| III. Approval of Agenda (For Possible Action) | Bill Wood |
| IV. Approval of January Board Minutes (For Possible Action) | Bill Wood |
| V. Introduction of new NLTRA CEO Jeff Hentz (5 min) | Andy Chapman |
| VI. TRPA Regional Transportation Plan Update & Discussion (30 min) | Michelle Glickert, TRPA |
| VII. Review of January 2019 Financial Statements (15 min)
(For Possible Action) | Greg Long |
| VIII. Review of February Dashboard Report (15 min) | Greg Long/A. Chapman |
| IX. Review of FY 2019/20 6 Month Budget Reforecast (20 min) | Greg Long/A. Chapman |
| X. Strategic Board Retreat Agenda Development/Discussion (20 min) | Bill Wood/Andy Chapman |
| XI. Coop Departmental Reports
a. Conference Sales | Andy Chapman |

Board Agenda

- b. Leisure Sales
- c. Website Content
- d. Communications/Social
- e. Advertising

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| XII. Management Reports | Staff |
| a. Operations Report | |
| b. Business Development Manager Report | |
| c. President/CEO | |
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| XIII. Old Business | Bill Wood |
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| XIV. New Business | Bill Wood |
| - Visit California Poppy Awards | |
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| XV. Director Comments | Bill Wood |
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| XVI. PUBLIC COMMENT – Pursuant to NRS 241.020 | Bill Wood |
| This is the time for public to comment on any matter whether
or not it is included on the Agenda of this meeting. | |
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| XVII. Adjournment – (For Possible Action) | |

Physically disabled persons desiring to attend should contact Greg Long at (775) 832-1606.
Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings:
Incline Village Post Office
Crystal Bay Post Office
Incline Village Crystal Bay Visitor Bureau

IVGID Office
Incline Justice Court
Nevada notices - <http://www.notice.nv.gov>