



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Monday, June 8<sup>h</sup>, 2020 8:30am**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Monday, June 8<sup>th</sup>, 2020 beginning at 8:30am. The meeting will be held at the Hyatt Lake Tahoe Resort, located at 111 Country Club Drive, Incline Village NV 89451.

Public Comment

Pursuant to Section 2 of Directive 006, if a public body holds a meeting by means of teleconference or videoconference and a physical location where members of the public can attend is not provided, the public body must provide a means for the public to provide public comment, and post that means on the public notice agenda. Pursuant to Section 2 of Directive 006, the public may provide public comment by emailing comments to [info@gotahoe.com](mailto:info@gotahoe.com). Comments received prior to 8:30 am on Monday June 8th, will be transcribed and given to the board for review, and will be included with the minutes of the meeting.

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| <b>I. Call to Order/Roll Call</b>   | <b>Bill Wood</b>              |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Bill Wood</b>              |
| <b>III. Approval of Agenda (For Possible Action)</b>  | <b>Bill Wood</b>              |
| <b>IV. Approval of May Board Minutes (For Possible Action)</b>  | <b>Bill Wood</b>              |
| <b>V. Discussion and Possible Action on FY 2020/21 Annual Budget (For Possible Action)</b>  | <b>Andy Chapman</b>           |
| <b>VI. FY 2020/21 Board Officer Appointment (For Possible Action)</b>   | <b>Bill Wood</b>              |
| <b>VII. Board Retreat and Strategic Discussion (Internal View)</b>  | <b>Chapman/Garrison/Board</b> |
| <b>1. Long Term Plan Review, Discussion and Direction</b>   |                               |
| - Review and Affirmation of 2017/18 Strategic Plan  |                               |
| - Discussion on any Long-Term Budget Consideration  |                               |
| - Formalize Direction to Staff  |                               |
| <b>2. Review of Board Interview</b>   |                               |
| <b>3. COVID-19 Impacts and Recovery Plan (Medium Short-Term)</b>  |                               |
| - Intro: Current Situation (6/1/20)   |                               |
| 1. Situation, Assumptions and Best Practices  |                               |
| 2. Pandemic Tracker:  |                               |

3. Tourism/Economic Recovery Process
  - a. Visitor Return Demand
  - b. Tourism Product Supply
  - c. New Normal Scenario: ( Begin with end in mind)
4. Board discussion and actions: Possible Straw poll

**4. Crisis Impacts and Response**

5. Recover Plan and Strategies
  - a. Local/regional Partnerships
  - b. IVCB Specific
  - c. Implementation
  - d. Budget considerations

**5. Project Review, Discussion and Board Direction**

1. Incline Village/Crystal Bay positioning to the broader public (via the NLT Marketing Cooperative efforts)
2. Infrastructure Needs
3. Regional Partner Cooperation/Alignment
4. Political Strategy
  - a. Legislative Advocacy
  - b. Business Advocacy
  - c. Community Advocacy

**6. Confirm Long Term Plan Direction**

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| <b>VIII. Old Business</b>  | <b>Bill Wood</b> |
| <b>VIII. New Business</b>  | <b>Bill Wood</b> |
| <b>IX. Director Comments</b>   | <b>Bill Wood</b> |
| <b>X. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.</b> | <b>Bill Wood</b> |
| <b>XI. Adjournment – (For Possible Action)</b>   |                  |

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

**Public Postings**

Pursuant to Section 3 of the Declaration of Emergency Directive 006 (“Directive 006”), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies held via teleconference or videoconference where members of the public are permitted to attend and participate has been suspended until April 16, 2020. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. This agenda has been electronically posted in compliance with Directive 006, NRS 241.020(3) at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and <http://notice.nv.gov/>

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