



**North Lake Tahoe**  
**Meetings & Conventions Incentive Program**

To: Name of Client/Group  
From: Name of Sales Manager  
Date Booked: Group Booked  
Group Arrival: Date group is scheduled to arrive

---

Thank you for booking your group into North Lake Tahoe and taking advantage of our new incentive program.

Qualifications for this program include:

- ✓ Meeting RFP must be submitted to North Lake Tahoe for distribution to North Lake Tahoe hotels
- ✓ Meeting is booked at a selected North Lake Tahoe hotel
- ✓ Meeting must actualize:
  - October 1st – December 15th
  - April 1st – June 15th

What you will receive:

A cash incentive will be provided based on the below actualized room nights

- ✓ 25-50 actualized room nights: \$500
- ✓ 51-100 actualized room nights: \$1000
- ✓ 101-200 actualized room nights: \$1500
- ✓ 201+ actualized room nights: \$2000

*Eligibility is based on new proposals, originated by the North Lake Tahoe CVB, and distributed to two or more lodging properties. Cash incentives will be paid within 30 days of group arrival or upon final receipt of actualized room information provided by the host property. The North Lake Tahoe CVB reserves the right to end the incentive program at any time.*

---

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

NLT Signature: \_\_\_\_\_ Date: \_\_\_\_\_