



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday October 21st, 2020 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday October 21st, 2020 beginning at 3:00pm.

**MEETING VIA TELECONFERENCE/VIDEOCONFERENCE
ONLY PURSUANT TO NRS 241.023**

Public Comment

Pursuant to Section 2 of Directive 006, if a public body holds a meeting by means of teleconference or videoconference and a physical location where members of the public can attend is not provided, the public body must provide a means for the public to provide public comment, and post that means on the public notice agenda. Pursuant to Section 2 of Directive 006, the public may provide public comment by emailing comments to info@gotahoe.com. Comments received prior to 9:00 a.m. on Wednesday, October 21st, 2020, will be transcribed and given to the board for review, and will be included with the minutes of the meeting.

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| I. Call to Order/Roll Call | Michael Murphy |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Michael Murphy |
| III. Approval of Agenda (For Possible Action) | Michael Murphy |
| IV. Approval of September 2020 Board Minutes (For Possible Action) | Michael Murphy |
| V. Presentation on Arrivalist Data Platform for Coop Use (20 min) | Andy Chapman/
Nevo Waintraub |
| VI. Presentation on Kind Traveler/NLT Coop Agreement (15 min) | Andy Chapman/
Amber Burke |
| VII. Review of FY 2020/21 Three Month Reforecast (15 min)
(For Possible Action) | Andy Chapman/Greg Long |
| VIII. Review of September 2020 Financial Statements (10 min)
(For Possible Action) | Greg Long/Andy Chapman |

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| IX. Discussion on Board Meeting Schedule Change (10 min)
(For Possible Action) | Andy Chapman |
| X. Submittal of October Dashboard Report (15 min) | Greg Long/A. Chapman |
| XI. Management Reports (15 min) <ul style="list-style-type: none">a. Operations Reportb. Business Development Manager Reportc. President/CEO | Staff |
| XII. Coop Departmental Reports <ul style="list-style-type: none">a. Conference Salesb. Leisure Salesc. Website Contentd. Communications/Sociale. Advertising | Andy Chapman |
| XIII. Old Business <ul style="list-style-type: none">a. Air Service Updateb. Geno Menchetti Memorial | Michael Murphy |
| XIV. New Business | Michael Murphy |
| XV. Director Comments | Michael Murphy |
| XVI. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether
or not it is included on the Agenda of this meeting. | Michael Murphy |
| XVII. Adjournment – (For Possible Action) | |

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings

Pursuant to Section 3 of the Declaration of Emergency Directive 006 (“Directive 006”), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies held via teleconference or videoconference where members of the public are permitted to attend and participate has been suspended until April 16, 2020. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. This agenda has been electronically posted in compliance with Directive 006, NRS 241.020(3) at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and <http://notice.nv.gov/>