



north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday November 18th, 2020 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday November 18th, 2020 beginning at 3:00pm.

**MEETING VIA TELECONFERENCE/VIDEOCONFERENCE
ONLY PURSUANT TO NRS 241.023**

Public Comment

Pursuant to Section 2 of Directive 006, if a public body holds a meeting by means of teleconference or videoconference and a physical location where members of the public can attend is not provided, the public body must provide a means for the public to provide public comment, and post that means on the public notice agenda. Pursuant to Section 2 of Directive 006, the public may provide public comment by emailing comments to info@gotahoe.com. Comments received prior to 9:00 a.m. on Wednesday, November 18th, 2020, will be transcribed and given to the board for review, and will be included with the minutes of the meeting.

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| I. Call to Order/Roll Call | Michael Murphy |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Michael Murphy |
| III. Approval of Agenda (For Possible Action) | Michael Murphy |
| IV. Approval of October 2020 Board Minutes (For Possible Action) | Michael Murphy |
| V. Presentation on new Incline Village Crystal Bay Association | Linda Offerdahl |
| VI. Presentation on IVCBA Northern Lights Events | Linda Offerdahl |
| VII. Discussion on FY 2020/21 Special Event/Sponsorship Opportunities (For Possible Action) | Andy Chapman |
| VIII. Update on Travel Nevada Grant Awards | Andy Chapman |
| IX. Review of October 2020 Financial Statements (10 min) (For Possible Action) | Greg Long |

- X. **Submittal of November Dashboard Report (15 min)** **Greg Long/A. Chapman**

- XI. **Management Reports (15 min)** **Staff**
 - a. **Operations Report**
 - b. **Business Development Manager Report**
 - c. **President/CEO**

- XII. **Coop Departmental Reports** **Andy Chapman**
 - a. **Conference Sales**
 - b. **Leisure Sales**
 - c. **Website Content**
 - d. **Communications/Social**
 - e. **Advertising**

- XIII. **Old Business** **Michael Murphy**
 - a. **July 4th Fireworks**

- XIV. **New Business** **Michael Murphy**
 - a. **NDOT Hwy 28 Construction**
 - b. **Tahoe Filmfest December 3-6**

- XV. **Director Comments** **Michael Murphy**

- XVI. **PUBLIC COMMENT – Pursuant to NRS 241.020** **Michael Murphy**
This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.

- XVII. **Adjournment – (For Possible Action)**

Support materials can be found at <https://www.gotahoenorth.com/north-lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>

Public Postings

Pursuant to Section 3 of the Declaration of Emergency Directive 006 (“Directive 006”), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies held via teleconference or videoconference where members of the public are permitted to attend and participate has been suspended until April 16, 2020. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. This agenda has been electronically posted in compliance with Directive 006, NRS 241.020(3) at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and <http://notice.nv.gov/>