



# north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

## AGENDA

### Board Meeting

### Lake Tahoe Incline Village Crystal Bay Visitors Bureau Monday August 30, 2021 3pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold a SPECIAL BOARD meeting on Monday, August 30, 2021 beginning at 3pm.

MEETING VIA TELECONFERENCE/VIDEOCONFERENCE  
ONLY PURSUANT TO NRS 241.023

#### **Public Notice**

Pursuant to Section 3 of the Declaration of Emergency Directive 006 (“Directive 006”), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies held via teleconference or videoconference where members of the public are permitted to attend and participate has been suspended. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. This agenda has been electronically posted in compliance with Directive 006, NRS 241.020(3) at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and NRS 232.2175 at <https://notice.nv.gov>. Members of the public may view the meeting live at <https://www.youtube.com/channel/UCRgOOU8chjrxgdBxBMEeiA/featured>

#### **Public Comment**

Pursuant to Section 2 of Directive 006, if a public body holds a meeting by means of teleconference or videoconference and a physical location where members of the public can attend is not provided, the public body must provide a means for the public to provide public comment, and post that means on the public notice agenda. Pursuant to Section 2 of Directive 006, the public may provide public comment by emailing comments to [info@gotahoe.com](mailto:info@gotahoe.com). Comments received before 9:00 am on Monday August 30, 2021, will be transcribed and given to the Board for review and will be included with the minutes of the meeting.

#### **Supporting Materials**

Pursuant to Section 5 of Directive 006, the requirement contained in NRS 241.020(3)(c) that physical locations be available for the public to receive supporting material for public meetings has been suspended. Supporting materials for the meeting are available on the IVCBVB’s website at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Greg Long, 969 Tahoe Blvd, Incline Village NV 89451 775-832-1606.

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board of Directors may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

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## AGENDA

- |  |                     |
|--|---------------------|
| <b>I. Call to Order/Roll Call</b>  | <b>Bill Watson</b>  |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.   | <b>Bill Watson</b>  |
| <b>III. Approval of Agenda (For Possible Action)</b>   | <b>Bill Watson</b>  |
| <b>IV. Discussion on Fall 2021 Micro Transit Pilot Program Funding (For Possible Action)</b>   | <b>Andy Chapman</b> |
| <b>V. Old Business</b>   | <b>Bill Watson</b>  |
| <b>VI. New Business</b>  | <b>Bill Watson</b>  |
| <b>VII. Director Comments</b>  | <b>Bill Watson</b>  |
| <b>VIII. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | <b>Bill Watson</b>  |
| <b>IX. Adjournment – (For Possible Action)</b>   | <b>Bill Watson</b>  |



## north lake tahoe

Incline Village/Crystal Bay Visitors Bureau

To: IVCBVB Board of Directors

Fr: Andy Chapman

Date: 8/26/21

Re: Review, Discuss and Possibly Approve Fall 2021 Micro Transit Pilot Program Funding Increase not to Exceed \$120,000.

### **Background**

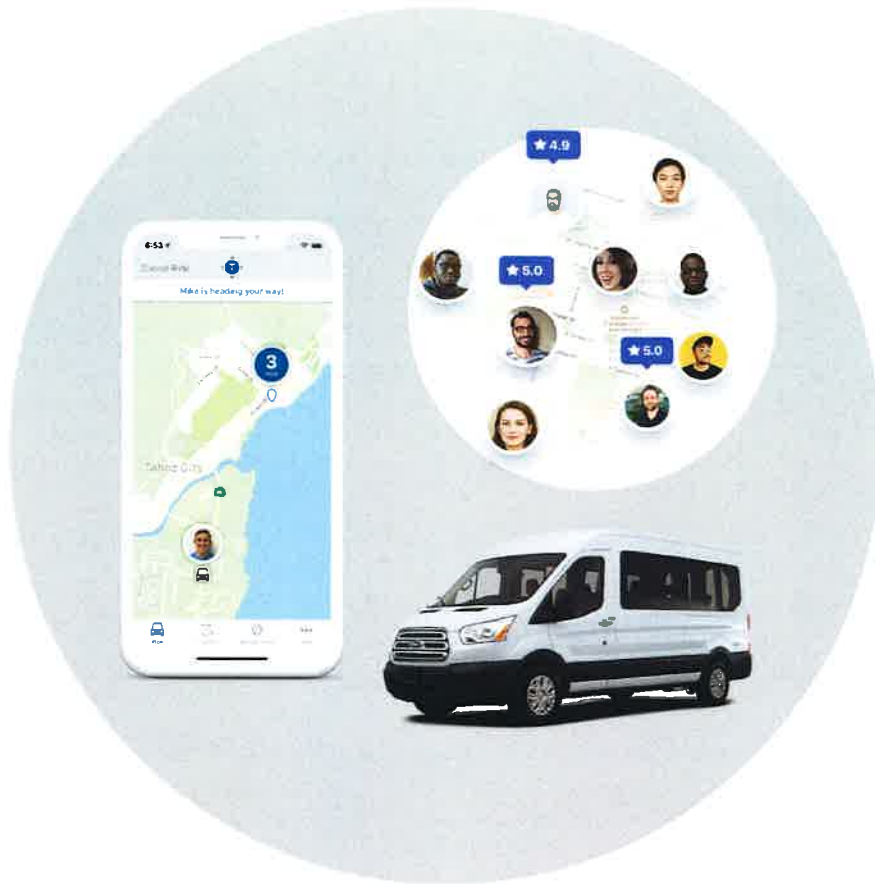
At its June meeting, the IVCBVB board of directors approved the contract and financial support for the summer TART Connect micro transit pilot program. This support included up to \$200,000 in funding for the service. As has been reported to the board, the TART Connect program has been very successful in ridership as well as other established metrics. To date, TART Connect has carried over 40,000 passengers with approximately half of those passenger trips within the Incline Village and Crystal Bay zone.

Staff has been working with Placer County TART, Tahoe Transportation District (TTD), the Truckee North Tahoe – Transportation Management Association (TNT-TMA) and Downtowner on a potential extension of the TART Connect service for the fall season. This proposed program would provide on-demand shuttle service 7 days a week between the hours of 6pm and 12 midnight from September 7 through December 9. TART and Placer County has already completed their approval process to move forward with this program.

Staff has also conducted a series of conversations with potential funding partners interested in participating in this program. Potential funding partners include The League to Save Lake Tahoe, TNT-TMA, Washoe Regional Transportation Commission, and others. The League to Save Lake Tahoe has indicated their interest and intent to partner with the IVCBVB in funding support, with their board addressing this at their upcoming board meeting. TNT-TMA has indicated that they will waive all program management fees associated with the fall pilot. Staff is confident that we will be successful in generating approximately half of the total operational cost with our funding partners in both direct funding and in-kind contribution with the goal to limit our financial investment to \$70,000.

### **Staff Recommendation**

Staff recommends the board approve funding not to exceed \$120,000 for a fall 2021 Micro Transit Pilot Program servicing the Incline Village and Crystal Bay areas.



**Incline Village  
Fall 2021 Proposal**

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# Incline Village Service

## Overview

### **Service Dates**

September 7, 2021 - December 9, 2021

### **Service Hours**

6pm - 12am, Daily

### **Ride Requests**

Rides available within each service area, and will be requested on-demand using the mobile app or call in number

### **Vehicle Branding**

Vehicle branding decals included in program cost

### **Driver Uniforms**

Branded shirts included in program cost

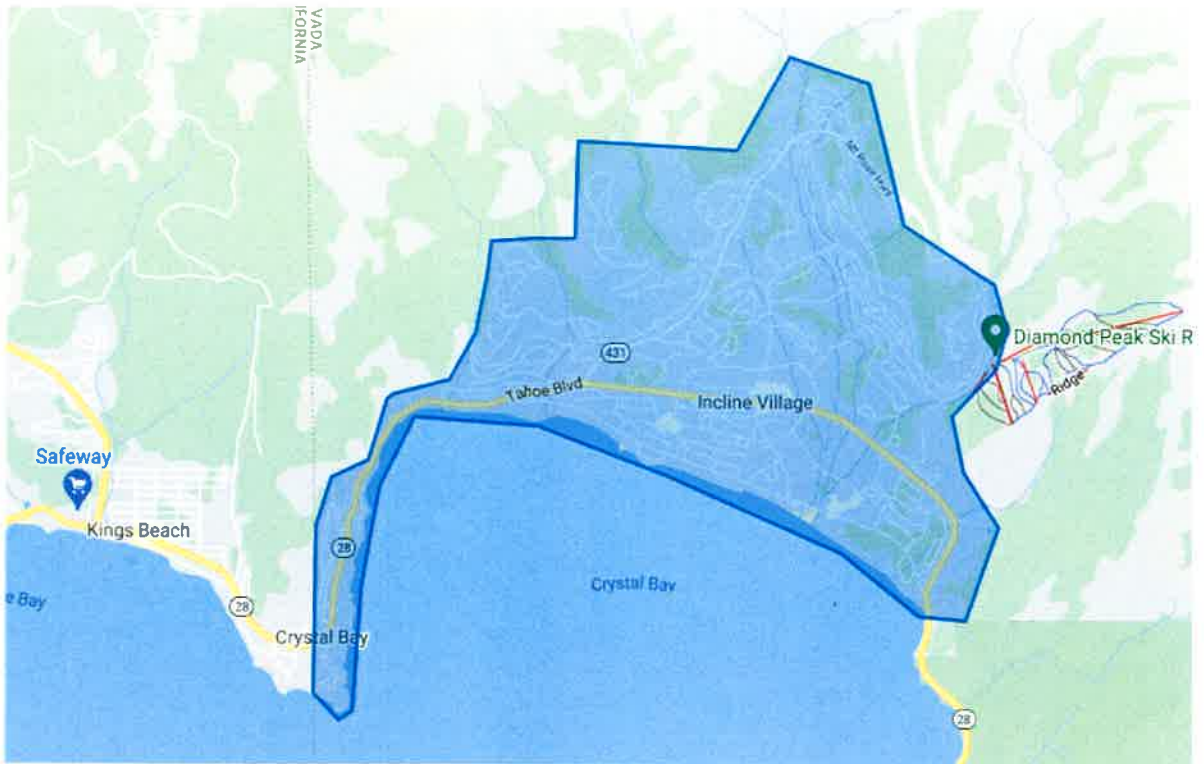
### **Vehicle Parking**

Provided by County

### **Vehicles**

- Vehicle quantities and types
  - (1) Ford Transit Vans
  - (1) Ford Transit ADA Vans

## Service Area



## Budget

### Estimated Budget

- Setup cost: \$4,340
- Operation cost: \$112,747
- Total: \$117,087