

## 2021-2022 North Lake Tahoe Sales Schedule

| DATE                             | TRADESHOW/EVENT                     | TEAM MEMBER          | LOCATION             |
|----------------------------------|-------------------------------------|----------------------|----------------------|
| <b><u>JULY</u></b><br>13         | ConferenceDirect Virtual Insights   | Sarah Winters        | Virtual              |
| <b><u>AUGUST</u></b><br>N/A      |                                     |                      |                      |
| <b><u>SEPTEMBER</u></b><br>20-23 | IPW                                 | Bart Peterson        | Las Vegas            |
| <b><u>OCTOBER</u></b><br>N/A     |                                     |                      |                      |
| <b><u>NOVEMBER</u></b><br>16     | Destination Celebration             | Denise Cmiel         | Minneapolis, MN      |
| 15-16                            | Connect Northwest                   | Bart Peterson        | Seattle, WA          |
| TBD                              | Travel Nevada Global Tourism Summit | Bart Peterson        | TBD                  |
| <b><u>DECEMBER</u></b><br>14-15  | CALSAE Seasonal Spectacular         | Bart Peterson        | Sacramento, CA       |
| <b><u>JANUARY</u></b><br>26-28   | <i>Outdoor Retailer</i>             | <i>Bart Peterson</i> | <i>Denver, CO</i>    |
| <b><u>FEBRUARY</u></b><br>14-16  | Visit California Outlook Forum      | Bart Peterson        | San Francisco        |
| TBD                              | Go West                             | Bart Peterson        | Reno, NV             |
| TBD                              | Connect Chicago                     | Denise Cmiel         | Rosemont, IL         |
| <b><u>MARCH</u></b><br>20-24     | <i>SkiTops</i>                      | <i>TBD</i>           | <i>Park City, UT</i> |
| <b><u>APRIL</u></b><br>3-8       | Mountain Travel Symposium           | Sarah Winters        | Vail, CO             |
| 21-29                            | CalSAE Elevate                      | Sarah Winters        | North Lake           |
| TBD                              | Rural Roundup                       | TBD                  | TBD                  |
| <b><u>MAY</u></b><br>9-12        | HelmsBriscoe ABC                    | Bart Peterson        | Las Vegas            |
| 18-20                            | Tourism Cares Conference            | Sarah Winters        | North Lake           |
| TBD                              | Top Golf MCC Networking Event       | TBD                  | Roseville, CA        |
| <b><u>JUNE</u></b><br>4-8        | IPW                                 | Sarah Winters        | Orlando, FL          |
| TBD                              | SF Giants MCC Networking Event      | TBD                  | San Francisco        |