



# north lake tahoe

Incline Village | Crystal Bay Visitors Bureau

**AGENDA**  
**Board of Directors Meeting**  
**Incline Village Crystal Bay Visitors Bureau**  
**Wednesday June 15<sup>th</sup> , 2022 @ 3:00 pm**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their next board meeting on Wednesday June 15<sup>th</sup>, 2022 beginning at 3:00 pm. The meeting will be held at 969 Tahoe Blvd., Incline Village NV 89451.

### **Public Notice**

This notice has been properly posted at the following locations: Incline Village Post Office, IVGID Office, Crystal Bay Post Office, Incline Justice Court, Incline Village Crystal Bay Visitor Bureau, at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and NRS 232.2175 at <https://notice.nv.gov>.

### **Public Comment**

Public Comment will be at the beginning and ending of this meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

### **Supporting Materials**

Supporting materials for the meeting are available on the IVCBVB’s website at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> . Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Greg Long, 969 Tahoe Blvd, Incline Village NV 89451 775-832-1606.

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board of Directors may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

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## **AGENDA**

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| <b>I. Call to Order/Roll Call</b>                                                                                                                                        | <b>Chair</b> |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | <b>Chair</b> |
| <b>III. Approval of Agenda (For Possible Action)</b>                                                                                                                     | <b>Chair</b> |

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| <b>IV. Approval of May 2022 Board Meeting Minutes</b><br>(For Possible Action)                                                                                                                                                                                           | <b>Chair</b>                    |
| <b>V. Discussion and Possible Action on May 2022 Financials (10 min)</b><br>(For Possible Action)                                                                                                                                                                        | <b>Greg Long</b>                |
| <b>VI. Review and Possible Action on FY 2022/23 NLT Coop Budget</b><br>(For Possible Action)                                                                                                                                                                             | <b>Chapman/Augustine Agency</b> |
| <b>VII. FY 2022/23 Board Officer Appointment (20 min)</b><br>(For Possible Action)                                                                                                                                                                                       | <b>Chair</b>                    |
| <b>VIII. FY 2022/23 NLT Marketing Cooperative Committee Appointment</b>                                                                                                                                                                                                  | <b>Andy Chapman</b>             |
| <b>IX. Discussion on CEO FY 2021/22 Performance Review Process (15 min)</b>                                                                                                                                                                                              | <b>Chair</b>                    |
| <b>X. Discussion/Direction on CEO FY 2022/23 Strategic Goals (20 min)</b>                                                                                                                                                                                                | <b>Chair</b>                    |
| <b>XI. Submittal of January Dashboard</b>                                                                                                                                                                                                                                | <b>Greg Long/A. Chapman</b>     |
| <b>XII. Management Reports</b>                                                                                                                                                                                                                                           | <b>Andy Chapman</b>             |
| <b>XIII. Departmental Reports</b> <ul style="list-style-type: none"><li>a) Conference Sales</li><li>b) Leisure Sales</li><li>c) Consumer Advertising</li><li>d) Social/Content</li><li>e) Public Relations – Consumer</li><li>f) Communications - Organization</li></ul> | <b>Andy Chapman</b>             |
| <b>XIV. Old Business</b>                                                                                                                                                                                                                                                 | <b>Chair</b>                    |
| <b>XV. New Business</b>                                                                                                                                                                                                                                                  | <b>Chair</b>                    |
| <b>XVI. Director Comments</b>                                                                                                                                                                                                                                            | <b>Chair</b>                    |
| <b>XVII. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether<br>or not it is included on the Agenda of this meeting.                                                                                            | <b>Chair</b>                    |
| <b>XVIII. Adjournment – (For Possible Action)</b>                                                                                                                                                                                                                        |                                 |