

TRAVEL  
**North**  
**TAHOE**  
NEVADA

AGENDA  
Board Meeting  
Lake Tahoe Incline Village Crystal Bay Visitors Bureau  
Wednesday July 20<sup>th</sup>, 2022 3:00 pm

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau (Travel North Tahoe Nevada) will hold their monthly meeting on Wednesday July 20<sup>th</sup> beginning at 3:00pm. The meeting will be held at the Incline Village Crystal Bay Visitor Bureau office located at 969 Tahoe Blvd, Incline Village, NV 89451.

**Public Notice**

This notice has been properly posted at the following locations: Incline Village Post Office, IVGID Office, Crystal Bay Post Office, Incline Justice Court, Incline Village Crystal Bay Visitor Bureau, at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/> and NRS 232.2175 at <https://notice.nv.gov>.

**Public Comment**

Public Comment will be at the beginning and ending of this meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

**Supporting Materials**

Supporting materials for the meeting are available on the IVCBVB’s website at <https://www.gotahoenorth.com/lake-tahoe/business-community/incline-village-crystal-bay-visitors-bureau/>. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Greg Long, 969 Tahoe Blvd, Incline Village NV 89451 775-832-1606.

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board of Directors may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

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**AGENDA**

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| <b>I. Call to Order/Roll Call</b>  | <b>Blane Johnson</b> |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | <b>Blane Johnson</b> |
| <b>III. Approval of Agenda (For Possible Action)</b>   | <b>Blane Johnson</b> |

Board Agenda

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|---|-----------------------------|
| <b>IV. Board Chair Welcome and FY 2022/23 Platform</b>  | <b>Blane Johnson</b>        |
| <b>V. Approval of June 2022 Board Meeting Minutes (For Possible Action)</b>   | <b>Blane Johnson</b>        |
| <b>VI. Review of Preliminary FYE 2022 Financial Statements (15 min)</b>   | <b>Greg Long</b>            |
| <b>VII. CEO Annual Review and Performance Merit Evaluation for Future Salary &amp; Incentive Payments (For Possible Action) (30 min)</b>  | <b>Chair/Board Members</b>  |
| <b>VIII. Submittal of June Dashboard</b>  | <b>Greg Long/A. Chapman</b> |
| <b>IX. Management Reports</b>   | <b>Andy Chapman</b>         |
| <b>X. Departmental Reports</b> <ul style="list-style-type: none"><li>a) Conference Sales</li><li>b) Leisure Sales</li><li>c) Consumer Advertising</li><li>d) Social/Content</li><li>e) Public Relations</li></ul> | <b>Andy Chapman</b>         |
| <b>XI. Old Business</b> <ul style="list-style-type: none"><li>• Initial SkyShow Review</li></ul>  | <b>Blane Johnson</b>        |
| <b>XII. New Business</b>  | <b>Blane Johnson</b>        |
| <b>XIII. Director Comments</b>  | <b>Blane Johnson</b>        |
| <b>XIV. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br>This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.   | <b>Blane Johnson</b>        |
| <b>XV. Adjournment – (For Possible Action)</b>  |                             |