

TRAVEL
North
TAHOE
NEVADA

AGENDA
Board Meeting
Lake Tahoe Incline Village Crystal Bay Visitors Bureau
Wednesday, January 18th, 2023 3:00 pm

The Board of Directors of Travel North Tahoe Nevada will hold their monthly meeting on Wednesday January 18th 2023 beginning at 3:00pm. The meeting will be held at the Travel North Tahoe Welcome Center office located at 969 Tahoe Blvd, Incline Village, NV 89451.

Public Notice

This notice has been properly posted at the following locations: Incline Village Post Office, IVGID Office, Crystal Bay Post Office, Incline Justice Court, Travel North Tahoe Nevada, at <https://travelnorthtahoenevada.com/> and NRS 232.2175 at <https://notice.nv.gov>.

Public Comment

Public Comment will be at the beginning and ending of this meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the TNTNV clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board.

Supporting Materials

Supporting materials for the meeting are available on the TNTNV website at <https://travelnorthtahoenevada.com/>. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Greg Long, 969 Tahoe Blvd, Incline Village NV 89451 775-832-1606.

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board of Directors may combine two or more agenda items for consideration, may remove an item from the agenda or may delay discussion relating to an item on the agenda at any time.

AGENDA

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| I. Call to Order/Roll Call | Blane Johnson |
| II. PUBLIC COMMENT – Pursuant to NRS 241.020 This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Blane Johnson |
| III. Approval of Agenda (For Possible Action) | Blane Johnson |

Board Agenda

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| IV. | Approval of November 2022 Board Meeting Minutes (For Possible Action) | Blane Johnson |
| V. | Review of December 2022 Financial Statements (10 min) | Greg Long |
| VI. | FY 2022/23 Six-Month Reforecast (15 min) (For Possible Action) | Chapman |
| VII. | Update on Winter Consumer Plan (15 min) | Augustine/MAHK |
| VIII. | Review of Spring Consumer Creative & Media Plan (20 min) | Augustine/MAHK |
| IX. | Road to WinterWonderGrass Sponsorship Review (10 min) | Andy Chapman |
| X. | Discussion on FY 2023/24 Strategic Board Retreat & Date (20 min) | Johnson/Chapman |
| XI. | FY 2023/24 Budget Timeline (10 min) | Long/Chapman |
| XII. | Submittal of December Dashboard (15 min) | Long/Chapman |
| XIII. | Management Reports | Andy Chapman |
| XIV. | Departmental Reports <ul style="list-style-type: none">a) Conference Salesb) Leisure Salesc) Consumer Advertisingd) Social/Contente) Public Relations | Andy Chapman |
| XV. | Old Business | Blane Johnson |
| XVI. | New Business <ul style="list-style-type: none">• New March Date for Board/Retreat Meeting | Blane Johnson |
| XVII. | Director Comments | Blane Johnson |
| XVIII. | PUBLIC COMMENT – Pursuant to NRS 241.020 This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting. | Blane Johnson |
| XIX. | Adjournment – (For Possible Action) | |